

## Media Advisory

## ANNOUNCEMENT OF A JOINT INITIATIVE BETWEEN UNIONIZED CONTRACTORS AND TRADESPEOPLE

HALIFAX, NS – January 30, 2014 - An announcement will take place regarding a first-of-its-kind initiative between unionized tradespeople in Nova Scotia and the contractors who hire them. The initiative will promote the benefits of union-built industrial, commercial and institutional buildings in Nova Scotia and increase overall awareness of the quality of work coming from the unionized construction sector.

## Speakers will include:

- Trent Soholt, Executive Director, Nova Scotia Construction Sector Council
- Brad Smith, Executive Director, Mainland Nova Scotia Building and Construction Trades Council
- Calum MacLeod, Labour Relations Officer, Nova Scotia Construction Labour Relations Association

Several contractors and union representatives will also be available for one-on-one interviews.

Date: Thursday, January 30, 2014

**Time:** 2:30 p.m.

**Location:** Nova Scotia Construction Sector Council

10 Ragged Lake Blvd., Unit 1

Halifax, Nova Scotia

## FOR MORE INFORMATION CONTACT:

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